



## ComicArtFans.com Announces Successful Production of 10<sup>th</sup> Comic Art LIVE (CAL) Virtual Art Convention

**Record number of attendees, exhibitors, and art posted for sale**

**Confirmed art sales again exceeded \$1,000,000**

**Newly launched Hall I for Indie Creators at our [IC3](#) show**

**11<sup>th</sup> CAL dates set for May 17-18, 2025**

Orlando, FL - November 23, 2024 - [ComicArtFans.com](#) (CAF), the global hub for everything related to collecting comic book and other narrative or storytelling art, announced today the successful production of its 10<sup>th</sup> [Comic Art LIVE](#) (CAL) virtual art convention on November 16 to 17, as well as dates for the 11<sup>th</sup> CAL and 12<sup>th</sup> CAL, which will be held May 17-18, 2025 and November 15-16, 2025, respectively.

CAL is a twice annual (May/November) virtual art convention that invites comic art collectors and fans from anywhere in the world to attend a free two-day virtual comic art convention where artworks are presented for sale directly from collectors, artists, art dealers, artist representatives, and auction houses. CAL also includes our hugely popular [Mystery Sketch](#) event, a unique and fun opportunity to get convention sketches with artists randomly assigned from a list of emerging and established talent who draw your single character of choice on roughly 9x12" art board, as well as two days of incredible live panels and art sale shows on our [CAL YouTube channel](#) where you can ask questions to panelists, interact with the collecting community, and purchase art in the live chat.

Professional artists are invited to set up a free exhibitor booth at CAL. Art collectors with a **CAF Premium subscription** (\$75/year) receive a large number of benefits, including being able to set up an exhibitor booth twice a year at CAL.

"With our 10th Comic Art LIVE successfully completed, we'll appraise what worked well, what can be improved or added, and start working on enhancements for our two shows in 2025," said Bill Cox, Chief Creative Officer of CAF. "After 22 years in business, CAF understands the needs of the art collecting community, and we will continue to align CAL with those things which strengthen this industry. It's also very important to us that CAF premium memberships continue to provide tools and features that assist every kind of art collector to discover, buy, and sell artworks in an efficient, reliable, and secure process. You can expect to see additional benefits for CAF Premium members added in 2025."

**Highlights for the 10th Comic Art LIVE included:**

- \* **Attendees** - record number of attendees + record number of new CAF web site users
- \* **Exhibitors** - record number of total exhibitors (371)
- \* **Artist Booths** - record number of artists set up with booths (>50)
- \* **Art For Sale** - record number of total artworks posted for sale (7,285)
- \* **Art Sales** - over \$1,000,000 in confirmed sales

- \* **CAF site traffic** - page views >4 times normal on Saturday + record 3.5 times normal on Sunday
- \* **Additional site sales** - huge site traffic spilled out of CAL and into CAF's regular classified art listings leading to strong sales
- \* **Saved Art** - record number of saved art pieces by attendees (10,861)
- \* **Mystery Sketches** - second highest number of Mystery Sketches sold (234)
- \* **Art Commissions** - record number of commissions requested directly to artists/artist reps (>100)
- \* **Hall I** - launch of Exhibit Hall dedicated to Indie Creators exhibiting at our [Indie Comics Creator Con \(IC3\)](#) on March 15, 2025 in New Haven, CT
- \* **Live Panels** - 14 live panels began Friday night with our [Mystery Sketch Kick-Off](#) with other highlights including: [Interview/Art Sale with Ed McGuinness](#) to benefit the Hero Initiative, [IC3 and Hall I launch](#), [Paolo Rivera Interview/Art Sale](#), [Next Comic Art Special Art Sale](#), and the [Illustration Art Expo launch](#) at our upcoming [Original Art Expo](#) (OAX) in January 2025
- \* **Checkout/Feedback System** - our new system for instant payment processing and the interlinked feedback system had expanded use with no issues and will be rolled out as an option to all exhibitors for the 11<sup>th</sup> CAL in May
- \* **Technical upgrades/issues** - new HOLD function worked perfectly throughout the show; CAF log in glitches during CAL were resolved in support of verified checkout/feedback system use

"We're continuing to build out CAL to serve as an important show for the entire comic art community and as a primary, low barrier way for us to reach and create new comic and narrative art collectors," said Kasra Ghanbari, CEO of CAF. "CAL will now be actively developed to include better real-time functionality with communication, buyer/seller verification, and checkout options. Our team will also be aggressively expanding CAL to include more exhibiting artists and exclusive art, such as with our launch of Hall I dedicated to indie creators, with our goal being to have no less than 100 fantastic and diverse indie artists exhibiting in Hall I at CAL by this time next year."

### **About ComicArtFans.com (CAF)**

CAF is the premiere website in the world serving comic book and narrative art collectors, artists, auction houses, art dealers, and artist representatives.

Every month, CAF has 15,000+ active users and 400,000+ visits from nearly 200,000 visitors that generate 3,000,000+ page views. Collectors may easily set up either free or premium galleries on CAF, where they'll find over 1,000,000 pieces of art posted by collectors in their galleries and personal classifieds, which is additionally supplemented by 100,000s of art pieces from art dealers and artist representative websites. CAF is proud to be a truly global hub, with more than half of our traffic coming from outside the United States, most notably from France, Canada, Italy, the United Kingdom, and Spain.

CAF operates interconnected divisions including [Comic Art LIVE](#), the premiere virtual comic art convention in the world, which is held twice annually in May and November, as well as its [Original Art Expo \(OAX\)](#), which has immediately established itself as the premiere visual storytelling art event in the United States, if not the world. [OAX](#) is being developed as an annual platform to exclusively showcase the narrative arts, most especially comic book, comic strip, illustration, and collectible card art. Year two of [OAX](#) is January 24-26, 2025. Watch the OAX 2024 Intro Footage video [HERE](#). CAF also runs the [Indie Comics Creator Con \(IC3\)](#), an annual indie creator convention that aims to provide an affordable, dynamic, and inclusive platform that brings together independent comic book creators, artists, publishers, and fans to celebrate unique and diverse creators in comics. Our second [IC3](#) show is scheduled for March 15, 2025.

CAF also operates the highly active [CAL YouTube channel](#), a community resource that produces a regular slate of weekly content including interviews with prominent creators and art collectors; previews of major

auction house events; the popular Dueling Dealers and Amateur Dealers of Comic Art programs pitting professional and/or amateur comic art dealers against one another; and art sale shows directly conducted with artists, artist reps, non-profits, and other fundraising groups.

Between the [CAF web site](#), twice annual [CAL virtual convention](#), [CAL YouTube channel](#), and our annual [OAX](#) and [IC3](#) shows, CAF has in place the central 24/7 hub, networking tools, educational materials, and events to assist and enable everyone from the first-time art collector and early career artist to the most seasoned art collector, art dealer, and professional published artist.

### **Contact**

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